ORDER

Orders Order / Rev: 710594 06300844 Alt Order #: OBAMA SKED C Product Desc: WKYC 2274 Estimate: 09/04/12 - 09/17/12 Flight Dates: Primary AE: Joe Knauer Sales Office: T-WAS Original Date / Rev: 08/29/12 / 08/29/12 Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President

Demographic: A35+

Product Codes: PL-Presidential, Political, PL-Federal

Priority: P-3

Revenue Codes: AGY, GEN, POL Order Separation:

Totals

Advertiser External ID:

New Business Thru:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	50	\$26,125.00	\$22,206.25
09/10/12	09/16/12	62	\$45,075.00	\$38,313.75
09/17/12	09/23/12	9	\$10,400.00	\$8,840.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	121	\$81,600.00	\$69,360.00	0.00
Totals	121	\$81,600.00	\$69,360.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	29%	\$81,600.00
Market	100%	\$281,379.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	1%	\$2,813.79
WEWS	31%	\$87,227.59
WJW	23%	\$64,717.24
WOIO	14%	\$39,393.10
WUAB	2%	\$5,627.59

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC	09/04/1	2 09/07/12	M-F 5-6a	CM	5a-6a	- TWTF	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
			Channel 3 News	@ 5AM								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0	3/12	09/09/12	- TWTF	1	\$100.00	0.00						
E 2 WKYC	09/04/1	2 09/07/12	M-F 6-7a	CM	6a-7a	- TWTF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
			Channel 3 News	Today @ 6AM	1							
Start	: Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0	3/12	09/09/12	- TWTF	2	\$600.00	0.00						
3 WKYC	09/04/1	2 09/07/12	M-F 7-9a Today	CM	7a-9a	- TWTF	:30	8	\$600.00 P-5	0.00 NM	8	\$4,800.00
			Today Show									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		

Print Date: 08/29/12 15:54:30 Page 2 of 6

Order / Rev: 710594 Advertiser: Obama/D/President

Alt Order #: 06300844 Product Desc: OBAMA SKED C WKYC

Flight Dates: 09/04/12 - 09/17/12 Estimate: 2274

Ln Ch Start End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
3 WKYC 09/04/12 09/0	/12 M-F 7-9a Today Today Show	CM	7a-9a	- TWTF	:30	8	\$600.00 P-5	0.00 NM	8	\$4,800.00
<u>Start Date</u> <u>End D</u> Week: 09/03/12 <u>09/09</u> /		Spots/Week 8	Rate \$600.00	Rating 0.00						
4 WKYC 09/08/12 09/08	/12 SAT TDY NBC Today Sho	CM ow (Sa)	7a-9a	S-	:30	1	\$600.00 P-5	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End D</u> Week: 09/03/12 <u>End D</u>		Spots/Week 1	Rate \$600.00	Rating 0.00						
5 WKYC 09/09/12 09/09	/12 SUN TDY NBC Today Sho	CM ow (Su)	8a-9a	S	:30	1	\$600.00 P-5	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End D</u> Week: 09/03/12 <u>09/09</u> /		Spots/Week 1	Rate \$600.00	Rating 0.00						
6 WKYC 09/04/12 09/0	/12 M-F 9-10a Toda Today Show II	y II CM	9a-10a	- TWTF	:30	3	\$250.00 P-5	0.00 NM	3	\$750.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 3	Rate \$250.00	Rating 0.00						
7 WKYC 09/04/12 09/0	/12 M-F 11a-1230p 11a-1230p	СМ	11a-1230p	- ТWГF	:30	3	\$100.00 P-5	0.00 NM	3	\$300.00
Start Date End D Week: 09/03/12 09/09/	_	Spots/Week 3	Rate \$100.00	Rating 0.00						
8 WKYC 09/04/12 09/0	/12 M-F 10-11a M-F 10-11a	СМ	10a-11a	- TWTF	:30	3	\$150.00 P-5	0.00 NM	3	\$450.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 3	Rate \$150.00	Rating 0.00						
9 WKYC 09/04/12 09/0	/12 M-F 11a-1230p 11a-1230p	СМ	11a-1230p	- TWTF	:30	3	\$300.00 P-5	0.00 NM	3	\$900.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 3	Rate \$300.00	Rating 0.00						
10 WKYC 09/04/12 09/0	/12 Days of Our Live Days of Our Live		1p-2p	- TWTF	:30	3	\$250.00 P-5	0.00 NM	3	\$750.00
<u>Start Date</u> <u>End D</u> Week: 09/03/12 09/09/		Spots/Week 3	Rate \$250.00	Rating 0.00						
11 WKYC 09/04/12 09/0	/12 M-F 2-3p Rachel Ray	СМ	2-3p	- TWTF	:30	3	\$175.00 P-5	0.00 NM	3	\$525.00
<u>Start Date</u> <u>End D</u> Week: 09/03/12 09/09/		Spots/Week 3	Rate \$175.00	Rating 0.00						
12 WKYC 09/04/12 09/0	/12 M-F 3-4p The Doctors	СМ	3р-4р	- TWTF	:30	3	\$200.00 P-5	0.00 NM	3	\$600.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 3	Rate \$200.00	Rating 0.00						
13 WKYC 09/04/12 09/0	/12 M-F 4-5p Ellen Degenere	CM	4p-5p	- TWTF	:30	3	\$300.00 P-5	0.00 NM	3	\$900.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 3	Rate \$300.00	Rating 0.00						
14 WKYC 09/04/12 09/0	/12 M-F 5-6p Dr. Phil	СМ	5р-6р	- TWTF	:30	4	\$600.00 P-5	0.00 NM	4	\$2,400.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 4	Rate \$600.00	Rating 0.00						
15 WKYC 09/04/12 09/0	/12 M-F 6-630p Channel 3 New	CM s at 6p	6p-630p	- TWTF	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 1	Rate \$1,200.00	Rating 0.00						
16 WKYC 09/04/12 09/0	/12 Nightly News Nightly News	СМ	M-Su 6:28p	-7р - ТWГF	:30	1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
Start Date End D Week: 09/03/12 09/09/		Spots/Week 1	Rate \$2,000.00	Rating 0.00						
17 WKYC 09/04/12 09/0	/12 M-F 7-730p Channel 3 New	CM s at 7P	7-730p	- TWГF	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/29/12 15:54:30 Page 3 of 6

WKYC

Order / Rev: 710594

Advertiser: Obama/D/President

06300844 Alt Order #:

OBAMA SKED C Product Desc:

Flight Dates: 09/04/12 - 09/17/12 2274

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
17 WKYC (09/04/1	2 09/07/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	- TWГF	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
Start Week: 09/03	Date	End Date 09/09/12	Weekdays - TWTF	Spots/Week	Rate \$1,200.00	Rating 0.00						
18 WKYC (M-F 730-8p	CM	730-8p	- TWTF	:30	3	\$750.00 P-5	0.00 NM	3	\$2,250.00
	Date	End Date	Entertainment To Weekdays	Spots/Week	Rate	Rating						
19 WKYC (09/09/12 2 09/08/12	- TWTF Sat 7-8p	CM	\$750.00 7-8p	0.00	:30	1	\$400.00 P-5	0.00 NM	1	\$400.00
Stort	Doto	End Data	Sat 7-8p	Spoto/Mook		Poting			·			•
Week: 09/03		End Date 09/09/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 20 WKYC (09/10/1	2 09/10/12	Mon Prime Other Monday Prime O		Various (8:00 PM-10	M :00 PM)	:30	1	\$6,500.00 P-3	0.00 NM	1	\$6,500.00
Start Week: 09/10	Date 0/12	End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$6,500.00	Rating 0.00						
21 WKYC		2 09/04/12	Tue Prime A Tue Prime A	СМ	8-9p	- T	:30	1	\$3,000.00 P-5	0.00 NM	1	\$3,000.00
	Date	End Date	Weekdays - T	Spots/Week	Rate	Rating						
22 WKYC (09/09/12	- 1 LN (M-Su)	CM	\$3,000.00 11P-1135P	0.00 - TWFS-	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
Start	Date	End Date	Late News (M-Su Weekdays	ı) Spots/Week	Rate	Rating						
Week: 09/03	3/12	09/09/12	- TWTFS-	1	\$1,200.00	0.00					_	•
23 WKYC (09/10/1	2 09/10/12	M-F 7-9a Today Today Show	СМ	7a-9a	M	:30	2	\$600.00 P-5	0.00 NM	2	\$1,200.00
Start Week: 09/10	Date 0/12	End Date 09/16/12	Weekdays M	Spots/Week 2	Rate \$600.00	Rating 0.00						
24 WKYC	09/10/1	2 09/10/12	M-F 9-10a Today Today Show II	II CM	9a-10a (9:00 AM-10	M	:30	1	\$250.00 P-5	0.00 NM	1	\$250.00
	Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09/10 25 WKYC 0		09/16/12	Days of Our Lives		\$250.00 1p-2p	0.00 M	:30	1	\$250.00 P-5	0.00 NM	1	\$250.00
Start	Date	End Date	Days of Our Live Weekdays	s Spots/Week	Rate	Rating						
Week: 09/10	0/12	09/16/12	M M-F 2-3p	1 CM	\$250.00	0.00 M	:30	1	\$175.00 P-5	0.00 NM	1	\$175.00
			Rachel Ray		2-3p		.30	,	\$175.00 P-5	U.UU INIVI	'	\$175.00
Start Week: 09/10	Date 0/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$175.00	Rating 0.00						
27 WKYC (09/10/1	2 09/10/12	M-F 3-4p The Doctors	СМ	3p-4p	М	:30	1	\$200.00 P-5	0.00 NM	1	\$200.00
Start Week: 09/10	Date	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
28 WKYC (M-F 4-5p	СМ	4p-5p	M	:30	1	\$300.00 P-5	0.00 NM	1	\$300.00
Start	Date	End Date	Ellen Degeneres Weekdays	Spots/Week	Rate	Rating						
29 WKYC (09/16/12	M M-F 5-6p	CM	\$300.00 5p-6p	0.00 M	:30	1	\$600.00 P-5	0.00 NM	1	\$600.00
			Dr. Phil		_				***********			*******
Week: 09/10		End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$600.00	Rating 0.00						
30 WKYC (09/10/1	2 09/10/12	M-F 730-8p Entertainment To	CM onight	730-8p	М	:30	1	\$750.00 P-5	0.00 NM	1	\$750.00
Start Week: 09/10	Date 0/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week	Rate \$750.00	Rating 0.00						
31 WKYC (M-F 5-6a	CM	5a-6a	WГF	:30	1	\$100.00 P-5	0.00 NM	1	\$100.00
Start	Date	End Date	Channel 3 News Weekdays	@ 5AM Spots/Week	Rate	Rating						

Print Date: 08/29/12 15:54:30 Page 4 of 6

Order / Rev: 710594 Advertiser: Obama/D/President

Alt Order #: 06300844 Product Desc: OBAMA SKED C WKYC

Flight Dates: 09/04/12 - 09/17/12 Estimate: 2274

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
31 WKYC	09/12/1	2 09/14/12	M-F 5-6a Channel 3 News	CM @ 5AM	5a-6a	WTF	:30	1	\$100.00 P-5	0.00 NM	1	\$100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	1 CM	\$100.00 6a-7a	0.00 WTF	:30	2	\$800.00 P-3	0.00 NM	2	\$1,600.00
L 32 WKTC	09/12/1	2 09/14/12	Channel 3 News			WII	.30	2	φ600.00 F-3	0.00 INIVI	2	\$1,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 2	Rate \$800.00	Rating 0.00						
E 33 WKYC	09/12/1	2 09/14/12	M-F 7-9a Today	СМ	7a-9a	WTF	:30	8	\$800.00 P-3	0.00 NM	8	\$6,400.00
Sta	rt Date	End Date	Today Show Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	8	\$800.00	0.00			#000 00 D F	0.00 NIM		# 000 00
34 WKYC	09/15/1	2 09/15/12	SAT TDY NBC Today Show	CM v (Sa)	7a-9a	S-	:30	1	\$600.00 P-5	0.00 NM	1	\$600.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00						
E 35 WKYC			SUN TDY	CM	8a-9a	S	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Sta	rt Date	End Date	NBC Today Show Weekdays	w (Su) Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S	1	\$800.00	0.00						
E 36 WKYC	09/12/1	2 09/14/12	M-F 9-10a Today Today Show II	II CM	9a-10a	WTF	:30	3	\$400.00 P-3	0.00 NM	3	\$1,200.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF M-F 11a-1230p	CM	\$400.00 11a-1230p	0.00 WTF	:30	3	\$150.00 P-3	0.00 NM	3	\$450.00
			11a-1230p				.00		4.00.00. 0	0.00		ψ.00.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$150.00	Rating 0.00						
38 WKYC	09/12/1	2 09/14/12		CM	10a-11a	WTF	:30	3	\$150.00 P-5	0.00 NM	3	\$450.00
Sta	rt Date	End Date	M-F 10-11a <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12 2 09/14/12	WTF M-F 11a-1230p	CM	\$150.00 11a-1230p	0.00 WTF	:30	3	\$150.00 P-5	0.00 NM	3	\$450.00
39 WKTC	09/12/1	2 09/14/12	11a-1230p	CIVI	11a-1230p	WII'	.30	3	\$150.00 F-5	U.UU INIVI	3	φ430.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	Rate \$150.00	Rating 0.00						
E 40 WKYC			Days of Our Lives	s CM	1p-2p	WTF	:30	3	\$375.00 P-3	0.00 NM	3	\$1,125.00
Sta	rt Date	End Date	Days of Our Live Weekdays	s Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	WГF	3	\$375.00	0.00						
41 WKYC	09/12/1	2 09/14/12	M-F 2-3p Rachel Ray	СМ	2-3p	WTF	:30	3	\$175.00 P-5	0.00 NM	3	\$525.00
	rt Date	End Date	Weekdays WTF	Spots/Week	Rate	Rating						
Week: 09/ 42 WKYC		09/16/12 2 09/14/12		CM	\$175.00 3p-4p	0.00 WTF	:30	3	\$200.00 P-5	0.00 NM	3	\$600.00
04-	mt Data	End Data	The Doctors	Consta //// all	Data	Datina						
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
E 43 WKYC	09/12/1	2 09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	WTF	:30	3	\$450.00 P-3	0.00 NM	3	\$1,350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E44 WKYC		09/16/12	WTF M-E 5-60	3 CM	\$450.00 5p-6p	0.00 WTF	:30	4	\$700.00 P-3	0.00 NM	4	\$2,800.00
			Dr. Phil		ob ob		.50	7	ψι σσ.σσ1 -3	U.UU INIVI		ψ <u>~</u> ,000.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$700.00	Rating 0.00						
E 45 WKYC			M-F 6-630p	CM	6p-630p	WTF	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta	rt Date	End Date	Channel 3 News Weekdays	at 6p Spots/Week	Rate	Rating						
<u> </u>											•	

Print Date: 08/29/12 15:54:30 Page 5 of 6

Order / Rev: 710594 Advertiser:

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 45 WKYC	09/12/1	2 09/14/12	M-F 6-630p Channel 3 News	CM at 6p	6p-630p	W	/TF	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ E46 WKYC		09/16/12 2 09/14/12	WTF Nightly News	CM	\$1,800.00 M-Su 6:28p-	0.00 -7pW	/TF	:30	1	\$2,800.00 P-3	0.00 NM	1	\$2,800.00
2	. 5 .	5 15 (Nightly News	0	Б.,								
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 1	Rate \$2,800.00	Rating 0.00							
47 WKYC	09/12/1	2 09/14/12	M-F 7-730p	CM	7-730p	W	/TF	:30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
Sta	rt Date	End Date	Channel 3 News Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	WFF	1	\$1,200.00	0.00				A.			
E 48 WKYC	09/12/1	2 09/14/12	M-F 730-8p Entertainment To	CM night	730-8p	W	/TF	:30	4	\$1,200.00 P-3	0.00 NM	4	\$4,800.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$1,200.00	Rating 0.00							
E 49 WKYC		2 09/17/12	Mon Prime Other Monday Prime Other	СМ	Various (8:00 PM-10			:30	1	\$6,500.00 P-3	0.00 NM	1	\$6,500.00
Sta Week: 09/	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
E 50 WKYC		09/23/12 2 09/15/12		CM	\$6,500.00 7-8p	0.00	S-	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
01	D 1	E. J.D.	Sat 7-8p	0	Data	Datie							
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$500.00	Rating 0.00							
E 51 WKYC	09/12/1	2 09/15/12	, ,	CM	11P-1135P	W	TFS-	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta	rt Date	End Date	Late News (M-Su Weekdays) Spots/Week	Rate	Rating							
Week: 09/	10/12	09/16/12	WTFS-	1	\$1,800.00	0.00				^			
E 52 WKYC	09/17/1	2 09/17/12	M-F 9-10a Today Today Show II	II CM	9a-10a (9:00 AM-10			:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Star Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 0.00							
E 53 WKYC	09/17/1	2 09/17/12	M-F 7-9a Today Today Show	СМ	7a-9a	M		:30	2	\$800.00 P-3	0.00 NM	2	\$1,600.00
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00							
E 54 WKYC			Days of Our Lives		1p-2p			:30	1	\$375.00 P-3	0.00 NM	1	\$375.00
Cto	rt Doto	End Data	Days of Our Lives		Doto	Dating							
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$375.00	Rating 0.00							
E 55 WKYC	09/17/1	2 09/17/12	M-F 2-3p Rachel Ray	СМ	2-3p	M		:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$175.00	Rating 0.00							
E 56 WKYC			M-F 3-4p The Doctors	СМ	3p-4p			:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week	Rate	Rating							
E 57 WKYC			M-F 4-5p	CM	\$200.00 4p-5p	0.00 M		:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
			Ellen Degeneres										
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$450.00	Rating 0.00							
E 58 WKYC	09/17/1	2 09/17/12	M-F 5-6p Dr. Phil	СМ	5р-6р	M		:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ E59 WKYC		09/23/12	M 630A-7A	CM	\$700.00 630a-7a	0.00	S-	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
200 11110	55/10/1	_ 00/10/12	Chris Matthews S		300u 1u		5.	.50	ı	ψυσυ.συ1 -σ	3.30 INIVI	'	ψυσυ.συ
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	

Print Date: 08/29/12 15:54:30 Page 6 of 6

WKYC

Order / Rev: 710594

Advertiser: Obama/D/President

Alt Order #: 06300844

Product Desc: OBAMA SKED C

Flight Dates: 09/04/12 - 09/17/12

2274

Estimate: 227

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 59 WKYC	09/15/12	2 09/15/12		CM	630a-7a	S-	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
			Chris Matthews S	Show								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	0/12	09/16/12	S-	1	\$500.00	0.00						
E 60 WKYC	09/14/12	2 09/14/12	Fri Prime C	CM	10-11p	F	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
			Fri Prime C									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	0/12	09/16/12	F	1	\$3,000.00	0.00						
										Tatala	404	COA COO OO

Totals 121 \$81,600.00